

SENIOR WORLD



Presented by Senior Services Associates

Mark your calendar! Senior Services Associates invites you to attend our *Annual Elgin Fundraiser and Dance*. Please join us on Friday, September 20 at the Centre of Elgin's Heritage Ballroom. This event supports the work we do for Elgin area seniors, veterans, disabled adults and caregivers. This year's theme is *SENIOR WORLD* - a playful nod to Disney World. We will also host a sub-theme which will honor our agency's 50th anniversary. To help us celebrate - be sure to wear something Disney related; let's make it fun and festive! Also, we will continue the tradition of having our talented Elgin seniors perform during the evening.

As a community-minded and valued supporter of Elgin and Kane County, please consider supporting this annual fundraiser. Your financial support will ensure that this highly anticipated event is successful. Our fundraising goal is to raise **\$20,000**. Please help us reach our target.

Senior Services has served Elgin area seniors, veterans, disabled adults, and caregivers for 5 decades, serving as a 'one stop shop' for services. At the downtown Elgin Senior Center and in the Elgin Township building, we: preserve senior independence; provide protection in the community and in long-term care facilities; offer needed financial resources; deliver evidence-based exercise programs; support families and caregivers.

In Fiscal Year 2023, we served over **19,475** Kane County seniors. With your help, we will continue to care for this ever-growing population. Government funders require that we offer a local match in order to receive necessary funding. By supporting this event, you help us to raise the required community funds.

The attached forms detail the levels of sponsorship available. As a supporter, your company will receive exposure in all promotional materials. During *Senior World*, your company name will be:

- Included** on a sponsor display board at the event
- Listed** in the Senior Voice newspaper
- Announced** at podium during the event, acknowledging support
- Listed** in the event's Auction Book, distributed to all attendees

If sponsorship is beyond your budget, below are several other opportunities, allowing added exposure.

- Provide** silent auction items
- Purchase** an ad in the event's Auction Book
- Donate** prizes for our raffles
- Purchase** tickets and attend the event
- Provide** a cash/check donation if you are unable to join us
- Sponsor** a senior's ticket to the event



On behalf of Elgin area seniors, thank you for supporting Senior Services. We can't wait to see you in September as our seniors perform a show-stopper and everyone competes for the BEST auction items!

ADELE LARSEN

Director of Marketing

847.741.0404 | alarsen@seniorservicesassoc.org

MINNIE VASQUEZ

Activity Coordinator

847.741.0404 | rvasquez@seniorservicesassoc.org

Become a Business Sponsor of: **ELGIN'S SENIOR WORLD**

Diamond Sponsor: \$10,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; full-page ad in all Auction/Program Books; full-page ad in the *Senior Voice*; business logo on Senior Services' website; company announced at podium at SSA events; 10 complimentary tickets to an event; 4 tickets to a second event; 2 tickets to a third event; 8-hour educational training at sponsor's site.

Emerald Sponsor: \$5,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; half-page ad in all Program Books; half-page ad in the *Senior Voice*; business logo on Senior Services' website; company announced at podium at SSA events; 8 complimentary tickets to an event; 6-hour educational training at sponsor's site.

Ruby Sponsor: \$3,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* paper; on-site name recognition; business name on sponsorship board; half-page ad in all Program Books; half-page ad in the *Senior Voice*; business logo on Senior Services' website; company announced at podium at SSA events; 6 complimentary tickets to an event; 4-hour educational training at sponsor's site.

Gold Sponsor: \$2,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; quarter-page ad in all Program Books; quarter-page ad in the *Senior Voice*; business logo on Senior Services' website; company announced at podium at SSA events; 4 complimentary tickets to an event; 2-hour educational training at sponsor's site.

Silver Sponsor: \$1,500 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; one-eighth page ad in all Program Books; one-eighth page ad in the *Senior Voice*; business name/link on Senior Services' website; company announced at podium at SSA events; 2 complimentary tickets to an event; 2-hour educational training at sponsor's site.

Bronze Sponsor: \$1,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; business card size ad in all Program Books; business card size ad in the *Senior Voice*; business name/link on Senior Services' website; announced at podium at SSA events.

Topaz Sponsor: \$500 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board; business card size ad in all Program Books; business card size ad in the *Senior Voice* (3 editions).

Copper Sponsorship: \$250 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsorship board.

Helping Hand: \$150 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper (3 editions).

NOTE: Benefits are for one-year, unless otherwise indicated.



SENIOR WORLD



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The Centre of Elgin
Heritage Ballroom
100 Symphony Way, Elgin, IL 60120
Friday, September 20, 2024
6:00 pm - 10:00 pm



There are Four Ways to Support This Event:

1) SPONSORSHIP

Sponsorship levels are attached. Please choose one that fits best for you.

Company Name _____ **Phone** _____
Contact Person _____ **Sign.** _____
Address _____
City, State, Zip _____ **Email** _____
Sponsor Level _____ **Rate** _____

2) DONATIONS

Do you wish to donate items to enhance our auction baskets? Describe:

Item 1 _____
Item 2 _____

3) ADVERTISING

Place an ad in our event's Program Book. Check your choice below:

<input type="checkbox"/> Inside Back Cover Full Page: \$400 (7.5" x 10.25")	<input type="checkbox"/> Inside Front Cover Full Page: \$400 (7.5" x 10.25")	<input type="checkbox"/> Half Page: \$175 (7.5" x 5")
<input type="checkbox"/> Full Page: \$300 (7.5" x 10.25")	<input type="checkbox"/> Outside Back Cover Full Page: \$400 (7.5" x 10.25")	<input type="checkbox"/> Quarter Page: \$80 (3.75" x 5")
<input type="checkbox"/> Business Card: \$50 (3.75" x 5")		

Ad Submission Deadline: August 20, 2024

4) JOIN US

Tickets are available on our website. Or, complete/return this form to Adele.

<input type="checkbox"/> Early Bird (thru Aug. 20)	\$50	<input type="checkbox"/> Standard Rate (starts Aug. 21)	\$55
<input type="checkbox"/> Senior Rate	\$45	<input type="checkbox"/> Children (0-9)	\$20

Return this completed form and payment to Adele:
alarsen@seniorservicesassoc.org | 847.741.0404 | 101 S. Grove Avenue, Elgin, IL 60120

SENIOR WORLD



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SAVE
THE
DATE



REVENUE
GOAL:
\$20,000

Join us for **Senior World** - a playful nod to Disney World. We will also host a sub-theme which will honor our agency's 50th anniversary.

To help us celebrate - be sure to wear something Disney related; let's make the evening fun and festive!

As a welcome Elgin fundraiser tradition, our wonderfully talented Elgin seniors will perform a dance during the evening.

DETAILS

The Centre of Elgin's Heritage Ballroom

Friday, September 20, 2024

6:00 pm - 10:00 pm

QUESTIONS? Call Adele or Minnie: 847.741.0404

