



18th Annual Aurora Pie Auction

- Friday November 22nd, 2024 -

Dear Friend and Neighbor -

It's that time of year again! Senior Services Associates is thrilled to announce that we will host our **18th Annual Aurora Pie Auction Fundraiser**. Please join us on **November 22nd, 2024**. This event supports the work our dedicated staff perform each day to help Kane County seniors, disabled adults, caregivers and veterans.

As our community-minded and valuable partner, please consider supporting this year's fundraiser. We truly need the community to come together to help us raise critical dollars, your financial support will ensure that this event is a huge success.

The attached sponsorship form details the levels of sponsorship available. Choose the level that best suits your needs. Your dollars will be used to provide much needed services to those in the Aurora area. As a sponsor, your company will receive exposure in all of the event's promotional materials. During the Aurora Pie Auction, your company name will be:

- Included** on a sponsor display board at the event
- Announced** during the event
- Listed** in the Program Book distributed to registrants

If sponsorship is beyond your current budget, we offer other chances for your company to be featured. You may:

- Provide** silent auction items or baskets
- Donate** prizes for our raffles
- Purchase** tickets and attend the Pie Auction
- Host** a friend, senior or loved one so they can attend
- Bake** a pie or two for the event
- Other ideas?** We want to hear from you!



Each of these options offer you an opportunity to market your business within your budget. This year, it is vital to raise funds to improve the quality of life for those we serve in Kane County. Thank you in advance for your support.

This year's event will be held at Belle Salle Banquets at 1920 E. New York Street, in Aurora. Should you have any questions about ways you may support this fundraiser, please contact:

Adele Larsen | alarsen@seniorservicesassoc.org | 847-741-0404
Katie Harrison | kharrison@seniorservicesassoc.org | 630-897-4035
Maggie Newlin | mnewlin@seniorservicesassoc.org | 630-897-4035

Thank you in advance for supporting the efforts of Senior Services. We can't wait to see you then, as everyone competes for the BEST pie package during our live auction - all while raising vital funds!

Adele Larsen

Director of Marketing

Katie Harrison

Director of Community Services

Maggie Newlin

Adult Protective Services Supervisor

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Join Senior Services Associates as a **Business Sponsor:**

Diamond Sponsor - \$10,000 - One full page ad in all event programs for one year; 8 tickets to one agency -wide event; 4 tickets to a second Kane County event; 8 hours of on-site educational training at your business site; name in all SSA event programs; logo and web link on SSA website for one year; sponsorship announced on podium at SSA events; on-site name recognition for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Emerald Sponsor - \$5,000 - One 1/2 page ad in all event programs; 7 tickets to a Kane County event; 5 hours of educational training at your business site; sponsorship announced on podium at SSA events; business name and web link on SSA website for one year; name in all SSA event programs; on-site name recognition for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Ruby Sponsor - \$3,000 - One 1/2 page ad in all event programs; 5 tickets to a Kane County event; 3 hours of on-site educational training at your business site; sponsorship announced on podium at SSA events; name in all SSA event programs; on-site name recognition for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Gold Sponsor— \$2,000 - One 1/4 page ad in all event programs; 3 tickets to a Kane County event; business name on the SSA website for one year; sponsorship announced on podium at SSA events; name on all SSA event programs; on-site name recognition in Aurora for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Silver Sponsor - \$1,500 - A business card sized ad in the *Senior Voice* Newspaper for one year; one 1/8 page ad in all event programs, 2 complimentary tickets to an Aurora event; 1-hour of educational training at your business site; sponsorship announced on podium at SSA events; name in all SSA event programs; on-site name recognition for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Bronze Sponsor - \$1,000 - A business card sized ad in the *Senior Voice* newspaper; announced on podium at SSA event; name on all SSA event programs; on-site name recognition in Aurora for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Topaz Sponsor - \$500 - A business card sized ad in all event programs; name on all SSA event programs; on-site name recognition for one year; name on sponsor board; listing in the *Senior Voice* newspaper.

Copper Sponsorship - \$250 - Name on all SSA event programs; on-site name recognition for one year; name on sponsorship board; listing in the *Senior Voice* newspaper.

Helping Hand - \$150 - Name in all SSA event programs; listing in the *Senior Voice* newspaper.

Ad Details: Ad sizes are subject to adjustment, based upon the final Program Book's dimensions. Senior Service Associates reserves the right to adjust sizes as necessary to fit the format. **Camera-ready art is required by the prescribed due date to ensure inclusion.**

Questions?: Please contact: Adele Larsen | alarsen@seniorservicesassoc.org | 847.741.0404



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PLEASE RETURN THIS FORM WITH YOUR REPLY

Company _____ Contact _____
 Address _____ City/St/Zip _____
 Phone _____ Fax _____

WAYS TO SUPPORT THE EVENT

CHECK ALL THAT APPLY:

SPONSORSHIP: I wish to support the 2024 Aurora Pie Auction with a corporate sponsorship of: *(check-mark a level)*
 Diamond \$10,000 **Emerald** \$5,000 **Ruby** \$3,000 **Gold** \$2,000 **Silver** \$1,500 **Bronze** \$1,000 **Topaz** \$500 **Copper** \$250 **Helping Hand** \$150

DONATION: I wish to support Senior Services and this event with a cash/credit card/check donation: \$ _____

AUCTION ITEM(S): I wish to donate an auction item/service. *[My business will be recognized in the Program Book]*
 Describe the item/service for the silent action: _____
 Auction Item(s) Value \$ _____
 Any terms/limitations of your donation: _____
Please note: If you are donating any item(s) with a pie, please complete and submit pie registration form.

RESERVATIONS: Yes, I would like to reserve tickets for the **2024 Aurora Pie Auction Dinner & Dance.**
 Number of Early-Bird Adult Tickets | \$55.00 each _____ x \$55.00 = \$ _____ **Must purchase by 10.11.24**
 Number of Standard Adult Tickets | \$60.00 each _____ x \$60.00 = \$ _____ **Purchase 10.12.24 thru 11.08.24**
 Number of Tickets for Seniors (60+) | \$55.00 each _____ x \$55.00 = \$ _____
 Number of Children (10-17) Tickets | \$30.00 each _____ x \$30.00 = \$ _____
 Number of Children age 0-9 | Free _____ x \$ 0.00 = \$ ___N/A___

BOOST YOUR BUSINESS - ADVERTISE IN OUR PROGRAM BOOK

Book your advertisement in the Pie Auction Program Book today! Check-mark the ad size you wish to purchase.

NOTES: All advertisements must be camera ready.
 Ads must be approved by Senior Services Associates prior to insertion.
Camera ready artwork is due no later than **November 4th, 2024. This deadline is FIRM.**
 Sponsors with free ads are also asked to adhere to this firm deadline.

<input type="checkbox"/> Inside Back Cover \$350.00	<input type="checkbox"/> Inside Front Cover \$350.00	<input type="checkbox"/> Full Inside Page \$250.00
<input type="checkbox"/> Half Page \$150.00	<input type="checkbox"/> Quarter Page \$75.00	<input type="checkbox"/> Business Card Ad \$35.00

Ad Details: Ad sizes are subject to adjustment, based upon the final Program Book's dimensions. Senior Service Associates reserves the right to adjust sizes as necessary to fit the format. **Camera-ready art is required by November 4th, 2024 to ensure inclusion.** Send artwork to Adele Larson at: alarsen@seniorservicesassoc.org

TOTALS OF SPONSOR & SUPPORT OPTIONS

Sponsorship \$ _____ Financial Donation \$ _____
 Reservations/Tickets \$ _____ Advertising \$ _____

YOUR TOTAL SUPPORT

\$ _____

Mail, fax or email this form by **November 4th**, via the information on the right.
 Checks are to be made payable to: **Senior Services Associates.**

Senior Services Associates, Inc. is a 501 (c)(3) organization. Your donation is tax deductible to the fullest extent of the law. Speak with a tax advisor for details. Your support of this event benefits all programs and services offered by the Aurora Senior Services office.

Senior Services Associates
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