

Diamonds are Forever

Mark your calendar! Senior Services Associates invites you to attend our **31st Annual McHenry County Fashion Show Fundraiser**. Please join us on Sunday, April 27 at the Crystal Lake Holiday Inn. This event supports the work we do for McHenry County seniors, veterans, disabled adults and caregivers.

This year's theme is *Diamonds are Forever*, with an emphasis on all-things James Bond auction items which sparkle, and of course a runway full of fashion. Enhance our theme by wearing your best evening attire; perhaps the gentleman will sport a white dinner jacket and bowtie, while ladies may wear a gown or lovely dress. Bring on the bling!

As a community-minded and valued supporter of McHenry County, please consider sponsoring this annual fundraiser. Your financial support will ensure that this highly regarded and anticipated event is successful. To complement the 'diamond' theme, sponsors who support this fundraiser at the Diamond Level will be given a special surprise during the event. Our goal is to raise \$30,000 on April 27; we ask you to help us to reach our target.

Senior Services has served McHenry County seniors, veterans, disabled adults, and caregivers for 51 years. Within our McHenry and Crystal Lake locations, we: preserve senior independence; offer needed financial resources; provide protection in the community and in long-term care facilities; design evidence-based exercises; support families and caregivers.

In Fiscal Year 2023, we served over **11,429** McHenry County seniors. With your support, we will continue to care for this ever-growing population. Government funders require that we offer a local match in order to receive necessary funding. By supporting this event, you help us to raise these required community funds.

The attached forms detail the levels of sponsorship available. As a supporter, your company will receive exposure in promotional materials. During the Fashion Show, your company name will be:

- Included** on a sponsor display board
- Listed** in the Senior Voice newspapers, Summer '25
- Announced** at podium, acknowledging support
- Listed** in the Auction Book, distributed to all attendees

If sponsorship is beyond your budget, below are several other opportunities for added exposure:

- Provide** silent auction items
- Purchase** an ad in the event's Auction Book
- Donate** prizes for our raffles
- Purchase** tickets and attend the event
- Provide** a cash/check donation if you are unable to join us
- Sponsor** a senior's ticket to the event

On behalf of McHenry County seniors, thank you in advance for support. We can't wait to see you in April, as our fabulous models showcase fashions and guests compete for the best auction items!

Rhonda Ramirez | McHenry Office
rramirez@seniorservicesassoc.org
815.344.3555

Aubrey Lowery | Elgin Office
alowery@seniorservicesassoc.org
847.741.0404

Jeryl Wojcik | Crystal Lake Office
jwojick@seniorservicesassoc.org
815.356.7457

Become a sponsor of this Senior Services fundraiser:

Diamonds are Forever



Diamond Sponsor: \$10,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; full-page ad in this event's Program Book; full-page ad in the *Senior Voice*; company announced at podium at SSA events; 10 complimentary tickets to a 2025 event; 5 tickets to a second 2025 event; an 8-hour educational training at sponsor's site.

Emerald Sponsor: \$5,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; half-page ad in this event's Program Book; half-page ad in the *Senior Voice*; company announced at podium at SSA events; 8 complimentary tickets to a 2025 event; 6-hour education session at sponsor's site.

Ruby Sponsor: \$3,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* paper; on-site name recognition; business name on sponsor board; half-page ad in this event's Program Book; half-page ad in the *Senior Voice*; your logo on Senior Services' website; company announced at podium; 6 complimentary tickets to a 2025 event; 4-hour educational training at sponsor's site.

Gold Sponsor: \$2,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; quarter-page ad in this event's Program Book; quarter-page ad in the *Senior Voice*; business logo on Senior Services' website; company announced at podium at SSA events; 4 complimentary tickets to a 2025 event; 2-hour educational training at sponsor's site.

Silver Sponsor: \$1,500 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; one-eighth page ad in this event's Program Book; one-eighth page ad in the *Senior Voice*; business name/link on Senior Services' website; company announced at podium at SSA events; 2 complimentary tickets to a 2025 event.

Bronze Sponsor: \$1,000 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; business card size ad in this event's Program Book; business card size ad in the *Senior Voice*; announced at podium at SSA events.

Topaz Sponsor: \$500 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board; business card size ad in this event's Program Books; business card size ad in the *Senior Voice*.

Copper Sponsorship: \$250 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper; on-site name recognition; business name on sponsor board.

Helping Hand: \$150 - Sponsorship includes: Company name in all SSA Program Books; listing in the *Senior Voice* newspaper (3 editions).

NOTE: Benefits are for one-year, unless otherwise indicated.

Diamonds are Forever



Mail or email your response to Rhonda in our McHenry office by **March 21, 2025**.

Rhonda Ramirez | E: rramirez@seniorservicesassoc.org

Sunday, April 27, 2025 | Crystal Lake Holiday Inn

Please return this form with your reply

Company Name _____

Contact Person _____ **Phone** _____

Address _____

City, State, Zip _____

E-mail: _____

Signature _____ **Date** _____

Check all that apply:

I will support Senior Services with _____ Level sponsorship.

I will support Senior Services with a cash donation of \$ _____

I will donate the following silent auction item/service:

Description of the item/service _____

Terms/Limitations of donation _____ Item's Value \$ _____



NOTE: SSA needs time to inventory, sort, assemble, and number auction baskets. Please bring your donated items and/or completed baskets to the Crystal Lake office **on/before April 11, 2025**. No items will be accepted **after April 21**, unless special arrangements have been made with Adele Larsen. Items received **after April 21** will be used for an alternate event.

TICKETS:

Yes, I would like to reserve tickets to Diamonds are Forever:

Early Bird: \$45

Table of Ten: \$420

Seniors 60+: \$45

After March 21: \$50

Children (0-10): \$20

AUCTION BOOK ADS:

Inside front cover, full page \$400
(7-1/2 x 10-1/4)

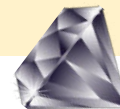
Full inside page \$300
(7-1/2 x 10-1/4)

Quarter page \$75
(3-3/4 x 5)

Inside back cover, full page \$400
(7-1/2 x 10-1/4)

Half page \$175
(7-1/2 x 5)

Business card \$35
(3-3/4 x 2)



Ad artwork must be received by **March 21, 2025**. Submitted art must fit your chosen ad size.

Crystal Lake
4704 Three Oaks Rd.
Crystal Lake, IL 60014



McHenry
3519 N. Richmond Rd.
McHenry, IL 60051

**31st Annual McHenry County
Fashion Show Fundraiser**

SAVE THE DATE

Sunday, April 27, 2025 | 11:00 am - 3:00 pm

Diamonds are Forever

Please join us on Sunday, April 27 for fashions, a huge silent auction, games, prizes, music and a delicious three-course meal.

All proceeds will support Senior Services Associates' programs for seniors, adults with disabilities, caregivers, and veterans in McHenry County.

More details will be provided as the date draws near. If you have any questions, contact Adele Larsen: 847.741.0404



Visit seniorservicesassoc.org to:
Sponsor | Reserve Seats | Provide Auction Items | Donate